



# Carolina Raptor Center

COMMUNITY IMPACT PROJECT SNAPSHOT  
DELIVERED BY COMPASS GROUP, HYLAINÉ AND IMAGE DESIGN  
G.A.I.N. - POWERED BY LOWE'S - SHAREPOINT MIGRATION PHASE

**NEXT IMPORTANT STEP**

“A core value of Carolina Raptor Center is collaboration. SharePoint will allow us to work better together. As a result of this project, staff satisfaction has improved and staff has experienced a shift in mindset from fear of technology to embracing it.” Jim Warren, CRC Executive Director

## Environmental stewardship and the conservation of birds of prey

**Problem:** Lack of consistency for file storage at Carolina Raptor Center (CRC) caused decreased efficiency and staff frustration

**Solution:** CRC applied for and was selected to participate in the inaugural G.A.I.N cohort. In this phase of their journey, they were matched with volunteers from Compass Group, Hylaine and Image Design who set up their new SharePoint site, implemented the file structure and provided staff with all necessary training.

**Nonprofit Team:** Kris Cole, Jim Warren

**Volunteers:** Ross Feldman (Compass Group), Audrey Mclaughlin (Hylaine), Brian Scott (Image Design)

**ANTICIPATED NONPROFIT + COMMUNITY IMPACT**

Because of this project, CRC will save over 2,000 hours in staff time every year. This means:

- More time spent creating new programs, increasing reach and caring for more birds
- Cultivating new donors and strengthening relationships with existing donors
- Improved staff satisfaction



**SWOOPED IN LIKE A RAPTOR**

“I grew up in Charlotte and visited the Raptor Center as a kid as well as on school field trips. When the opportunity came across from Apparo to help them with their technology I swooped in like a raptor! Very happy to have been part of this project and continuing to support the Charlotte community at large.”  
Ross Feldman, Compass Group

# 150 hours

Total time dedicated to this project by the volunteer and Apparo team

# \$29,250

Market value of this project