

2022 CONNECTIVIT[®] SERIES

JOIN IN THE CONNECTIVITY!



CXO Host Reception: FEB. 2022

CONNECTIVIT[®] COCKTAIL: MAY 2022

NEW - CXO VIRTUAL MEETINGS: AUG. 2022*

CONNECTIVIT[®] BALL: OCT. 2022

Apparo's ConnectivIT® Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to amplify their impact through the use of technology. Your company will be recognized for its powerful effect on our community.

***New for 2022: Commit to Gigabyte level or higher for 3 years and secure a 15 minute virtual meeting with a CXO Host of your choice.**

CONNECTIVIT® SPONSORSHIP	Presenting \$75,000	Premium \$40,000	Luxury \$35,000	Terabyte \$20,000	Gigabyte \$15,000	Megabyte \$10,000	Kilobyte \$7,500
Tickets to CXO Host Reception (February 2022)	6	3	3	2	1	0	0
Tickets to the ConnectivIT® Cocktail (May 2022)	8	4	4	2	2	2	0
Tickets to VIP Reception Immediately Preceding the ConnectivIT® Ball (Oct. 2022)	24	6	6	4	2	0	0
Tickets to the ConnectivIT® Ball	24	16	16	16	8	8	4
Branded Photo Booth and Photos	●						
Recognition in News Release	●						
Speaking Opportunity at the ConnectivIT® Ball	●	●					
Full-Page Color Ad in the ConnectivIT® Ball Program	●	●	●				
Half-Page Color Ad in the ConnectivIT® Ball Program				●			
Priority Seating at the ConnectivIT® Ball	●	●	●	●			
Company Logo on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●			
Company Name and Link on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●	●	●	●
Sponsor-Level Signage and Recognition Throughout ConnectivIT® Ball	●	●	●	●	●	●	●
Opportunity to Donate an Auction/Raffle Item	●	●	●	●	●	●	●

Contact development@apparo.org to learn more about the series.

Mission in Motion

When companies like yours support Apparo, great things happen for Charlotte's nonprofit community and the people they serve.

PRESENTING SPONSORSHIP

\$75,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT® Series events.

PREMIUM SPONSORSHIPS

\$40,000

VIP Reception Sponsor

Be the first to officially kick-off the ConnectivIT® Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT® Ball.

After Dinner Reception Sponsor

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

LUXURY SPONSORSHIPS

\$35,000

Lounge Sponsor

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

Auction and Raffle Sponsor

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.



Highlight: With Apparo + Jabian Consulting + Bank of America help, Restore Global was able to **deliver 80% more** assets to nonprofits who could otherwise not afford them.



Highlight: With Apparo + Duke Energy's help, Charlotte Pride anticipates not only being able to serve the LGBTQ community more deeply, but also reaching more of the community throughout the Carolinas with their much-needed advocacy and support.



CXO HOST COMMITTEE

AAA CAROLINAS

Shawn Cherry

AHOLD DELHAIZE

Michael Laurenti

AIG

Suhas Yerra

ALLY

Arvy Rajasekaran

AMERICAN TIRE DISTRIBUTORS

Murali Bandaru

ATRIUM HEALTH

Eric Christian

AVID XCHANGE

Angelic Gibson

BANK OF AMERICA

Dave Matthews

BRIGHTHOUSE FINANCIAL

Jeff Hughes

CETENE CORP. + CAROLINA COMPLETE HEALTH

Rick Doten

CHARLOTTE PIPE AND FOUNDRY COMPANY

Cam Faison

COCA-COLA CONSOLIDATED, INC.

Darrell Thompson

CPI SECURITY

Chris Stuart

COMPASS GROUP, NORTH AMERICA

Shauna Latshaw

CORNING, INC.

Rama Kandala

DUKE ENERGY

Bonnie Titone

ECR SOFTWARE CORPORATION

Johann A. Vaz

EMERA

Chris Heck

EXTENDED STAY AMERICA

Nancy Templeton

KRISPY KREME

Ben Hall

KROGER

Jim Clendenen

LOWE'S

Seemantini Godbole

LPL FINANCIAL

Lety Nettles

NOVANT HEALTH

Onyeka Nchege

PARKER POE ADAMS & BERNSTEIN LLP

Skip Lohmeyer

ORTHOCAROLINA

Neil Stein

POLYPORE INTERNATIONAL L.P. / ASAHI KASEI NORTH AMERICA

Detlef Dohmen

PREMIER INC.

Ben Schwering

RED VENTURES

Jonathan Desrochers (JD)

RENTOKIL NORTH AMERICA

Michael Hutchins

RODGERS BUILDERS, INC.

Markus M. Hill

SCL HEALTH

Craig D. Richardville

SERVICE LOGIC

Kevin O'Rourke

SHERWIN-WILLIAMS

Ivy Chin

TRANE TECHNOLOGIES

Steve Hagood

WELLS FARGO

Tracy Kerrins

IN TRANSITION

Mike Keating

RETIRED

Rob Watkins



Apparo is a 501(c)3 nonprofit organization that transforms the community and improves lives by connecting **local nonprofits** to **technology expertise** and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a **vibrant community** of technology-enabled nonprofits.

Visit www.apparo.org to learn more.