



APPARO + CENTRIC CONSULTING

TECH THERAPY
DELIVERED BY CENTRIC CONSULTING

EASING A STRUGGLE
“Our Centric volunteers really heard us. They listened closely and understood the friction and pain points of our logistic nightmare and were thoughtful in researching and bringing back suggestions to improve our process. This experience with Centric has led to an approach that not only eases the time commitment and struggle for our staff, but also improves the experience for our sponsors and Hosts.” - Adrienne Craighead, Apparo

Transforming the community and improving lives by connecting local nonprofits to technology expertise and resources that amplify their impact

Problem: Apparo's Development team was faced with a cumbersome administrative process that was a strain on their bandwidth.

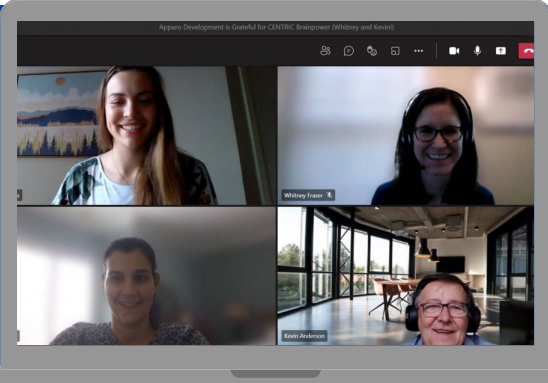
Solution: Through Apparo's own Tech Therapy program, they were matched to a volunteer team from Centric Consulting who assessed their current process and made recommendations for improvement based on their needs.

Nonprofit Team: Adrienne Craighead, Cerys Humphreys, Vickie Wixon
Centric Consulting Volunteers: Kevin Anderson, Whitney Fraser



- 50% time savings for future similar events, freeing time for other critical Development activities
- Reduced errors
- Enhanced experience for staff and all participants

ANTICIPATED NONPROFIT & COMMUNITY IMPACT
 Apparo's Development team anticipates bolstered fundraising driven by freed time to dedicated to nurturing relationships and seeking new sources of funding. Apparo will leverage these new funds at a rate of 2:1, multiplying each \$1 into \$2 of value to Charlotte nonprofits, helping them improve and enrich lives across our community.



MEANINGFUL CONTRIBUTION
“When working with Apparo, it’s always a great experience. We were happy to help out with our technical expertise. At Centric, we are always looking for ways to give back to the community. Working with Apparo is a win-win and we look forward to more opportunities to pitch in and make a difference.”- Kevin Anderson, Centric
“It always feels good to give back, but when using my skills, I can contribute in a more meaningful way. Volunteering with Apparo is a great way to add variety into my day, to help others in a totally different way. That helps fulfill me and makes me feel more whole.” -Whitney Fraser, Centric

13 hours

Total time dedicated to this project
by the volunteers

\$1,950

Market value of this project

QUESTIONS?
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