



# Assistance League of Charlotte

COMMUNITY IMPACT PROJECT DELIVERED AND SPONSORED BY COCA-COLA CONSOLIDATED, INC.

## A HUGE SUCCESS

“ I went into this process thinking there was no way anyone could understand what we were doing. I was really impressed at how much time the Coca-Cola team took to ensure the technology plan would make sense for our organization going forward. When I saw the technology plan, it all made sense and I understood how things were supposed to be. I'm really excited for us to implement these recommendations, because I think it will make all the difference.”

-Susan Brooks, Assistance League Charlotte

## Transforming the lives of children and families through community programs

**Problem:** Assistance League Charlotte (ALC) is a nonprofit dedicated to improving the lives of children and families through community-based philanthropic programs by providing food, clothes, mentorships, and education. ALC leadership reached out to Apparo needing help with a technology plan and budget to help them operate more efficiently.

**Solution:** Apparo matched ALC to a volunteer team from Coca-Cola Consolidated, Inc. that assessed their current use of technology, and provided a roadmap for improvement going forward, including a budget.

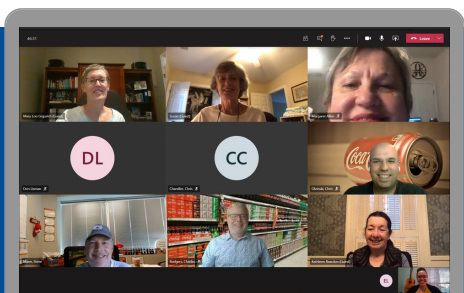
**Nonprofit Team:** Dawn Huntley, Don Lisman, Judith Sanford, Kathy Reardon, Kelly Fifield, Laura Gallagher, Margaret Allen, Mary Lou Grgurich, Susan Brooks

**Coca-Cola Volunteers:** Charles Rodgers, Chris Chandler, Chris Olzinski, Eric Lorne, Kathryn Buntyn, Sridhar Dasu, Steve Mann



## ANTICIPATED NONPROFIT & COMMUNITY IMPACT

- **Saving 300+ hours annually** through streamlined communication and procedures
- Decreasing risk for both internal volunteers and donors
- Improving training processes, allowing ALC to bring more volunteers into the organization successfully



## A HIGHLIGHT OF THE YEAR

“ Being able to give back to our community has meant so much to each of us. It's really nice to break out of the everyday. While the processes we used are the same, being able to look at a different organization and give recommendations to someone new really keeps things exciting. Having so many people from your organization engaged with this process made it run smoothly, and I believe it will help ensure your success going forward. It was a pleasure to be part of this project.”

-Sridhar Dasu, volunteer

# 144 hours

Total hours dedicated to this project by volunteers and Apparo

# \$21,600

Market value of this project