



# A Better World

MISSION POSSIBLE AWARD PROGRAM - COMMUNITY IMPACT PROJECT  
DELIVERED AND SPONSORED BY ACCENTURE



## Uplifting underserved youth in West Charlotte from a life of adversity

### INVALUABLE HELP

“ We would never have gotten this project in place with out Accenture and Apparo's efforts. Your help was invaluable...will help us now and in the future to serve our families and to know that we are meeting their needs while increasing our efficiency.”

- Cathy Purvis, Board Member, ABW

**Problem:** In order to track and reach more children, families, volunteers and donors, A Better World leadership sought an online data management system to measure and store all of their metrics and performance indicators.

**Solution:** A Better World (ABW) participated in the 2020 Mission Possible Award program, developed an application to detail their proposed solution and won! They received a \$10,000 cash grant and \$50,000 of consulting support from Accenture.

**Nonprofit Team:** Beyonka Fulton, Anthony Panciocco, Cathy Purvis

**Accenture Volunteers:** Mike Flanagan, Wes Slocum

- Freeing of 500+ hours/week of administrative time
- New programming to support specific student needs
- Improving storytelling/fundraising capabilities
- Enabling expansion of reach six-fold: from one to six partners
- Increased enrollment

### ANTICIPATED COMMUNITY IMPACT

As a result of the Mission Possible Award program, A Better World will be able to both deepen their impact through increased personalized services and expand their reach. This means **more West Charlotte students will receive personalized academic support, helping to ensure their academic success and path to a bright future.**

### A WEEKLY HIGHLIGHT

"A highlight of every week over the last several months has been working side-by-side with Anthony and Beyonka on Mission Possible. The team at ABW is top notch and our community is extremely lucky to benefit from their leadership, passion and care." - Wes Slocum, Accenture



# 200 hours

Total time dedicated to this project by the volunteers and Apparo team

# \$60,000

Mission Possible Award program value