



S.T.A.R.S. Math & English Academy

COMMUNITY IMPACT PROJECT
DELIVERED AND SPONSORED BY BANK OF AMERICA
G.A.I.N. - POWERED BY LOWE'S - PHASE 1: TECH ASSESSMENT & PLAN

AN INSIGHTFUL PROCESS.

“Working with the Apparo and Bank of America teams to build a technology plan has been ... a quick - yet incredibly insightful - process. Their collective input has been invaluable in thinking about how to balance data management and resilience with organizational goals and capacity. We are thankful for their efforts and helping S.T.A.R.S. better fulfill its mission. - Tawruss Sellars, STARS

Improving the math, English, and reading skills of children in need of educational assistance by at least two grade levels

Problem: S.T.A.R.S. leadership knew that they needed to improve their use of technology to help drive organizational growth and impact.

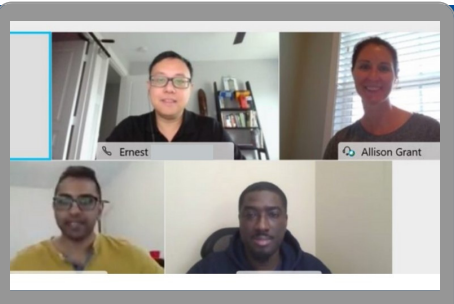
Solution: S.T.A.R.S. applied for and was selected to participate in the inaugural G.A.I.N. cohort. In this first phase of their journey, they were matched with a volunteer team from Bank of America who assessed their use of technology and developed a plan for improvement.

Nonprofit Team: Tawruss Sellars, Elijah Watson



- Freed time for organization's leadership
- Ease of access to data for staff, Board and vendors
- Improved ability to analyze donor data
- Improved ability to analyze program data

ANTICIPATED NONPROFIT & COMMUNITY IMPACT
With freed time for leadership to focus on growth and bolstered ability to tell impactful stories about their organization, S.T.A.R.S. anticipates increasing their fundraising significantly with a hope to **quadruple the reach of their programs. That would be 300+ additional under-served Charlotte students, most who live below the poverty level, who would receive the support they need to return to grade level in math, reading and English, helping to ensure more promising paths to college and beyond.**



A FOUNDATIONAL VOLUNTEER EXPERIENCE

“I enjoyed working on this first volunteering event of my new tenure with the Bank. It was great being able to start with a simple operation, to leverage my skills, and use as a foundation for future volunteering work. Allison [Grant, Apparo project facilitator] really helped us out with the templates, and knowledge sharing from her past projects to guide us on the appropriate course.” - Rahul J., Volunteer, Bank of America

105 hours

Total time dedicated to this project by the volunteers and Apparo

\$15,750

Market value of this project