



Carolina Youth Coalition + Duke Energy

COMMUNITY IMPACT PROJECT 9-MONTH FOLLOW-UP
PROJECT DELIVERED AND SPONSORED BY DUKE ENERGY

Preparing high-achieving, under-resourced high school students to get into, excel at, and graduate from college so they can become full participants in society

Problem: Carolina Youth Coalition (CYC) knew that they needed to improve their use of technology in order to meet their growth goals.
Solution: Apparo matched CYC with a volunteer team from Duke Energy who conducted a tech assessment, provided a tech plan, helped select Neon as a new donor and volunteer management tool, and set up new tools and hardware.
Nonprofit Team: Aaron Randolph
Volunteer Team: Nikita Allen, David Allen Brown, Richard Donaldson, Jairus Misaki, Christopher Nellis, Parker Ramsey, Scott Schachner, Calvin Smith, Corie Smith, Espoir Tomenou

Serving more studently, more impactfully

- Implementing the recommendations provided by Duke Energy has enabled CYC to:
 - Bring on new students twice as quickly
 - Reduce administrative time to onboard new students by 75%+
 - Reduce administrative time to onboard new volunteers by 65%+
- As a result of these efficiencies, CYC is well positioned to meet their goal of increasing program reach by 30%+
- Freed time is now used to develop programming and to focus on enriching their relationships with students, families and volunteers.
- Fundraising is also bolstered through Neon functionality.



"The technology we implemented as a result of this project has been extremely helpful in this virtual environment. We would not be able to serve our growing number of students without the efficiencies created."

Aaron Randolph, Co-Founder & Executive Director, Carolina Youth Coalition