



A Better World

EPIC COMMUNITY IMPACT PROJECT
DELIVERED BY HYLAINÉ, SPONSORED BY BANK OF AMERICA
G.A.I.N. - POWERED BY LOWE'S - PHASE 1: TECH ASSESSMENT & PLAN

PRICELESS SUPPORT

“This project delivered a plan not just for today, but for the next few years, helping us understand how to be more effective. It's **priceless.**”

- Anthony Panciocco, Communications and Program Director, A Better World

MORE PROMISING FUTURES

“I'll have more time to collaborate with the community and to reach more schools. We'll be able to grow our programs and our organization as a whole, **helping more kids in our community shape promising futures.**”

- Beyonka Fulton, Administrative and Fundraising Director, A Better World

Uplifting underserved youth in West Charlotte from a life of adversity

Problem: A Better World leadership sought to replace their manual, paper-based fundraising and program management processes, in order to save valuable time that could be put to work towards fulfilling their mission.

Solution: A Better World applied for and was selected to participate in the inaugural G.A.I.N cohort. In this first phase of their journey, they were matched with volunteers from Hylainé who helped them plan for improved systems to meet their needs.

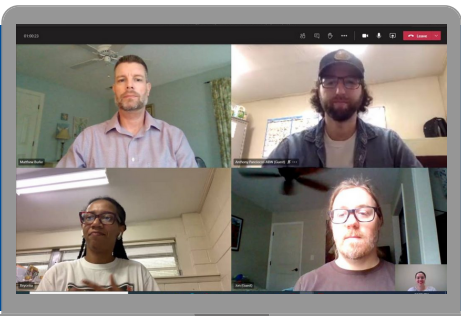
Nonprofit Team: Beyonka Fulton, Anthony Panciocco

Hylainé Volunteers: Matthew Burke, Brian Justice

Change Agent Volunteer: Jon Carter

ANTICIPATED COMMUNITY IMPACT

- **Time savings of 1,000+ hours** annually for staff
- Improved ability to fundraise, with **goal of 5-10% increase in 2022**
- Freed time and increased funds will allow expanded reach and enriched service, **helping more children overcome their struggles with reading and other academic and family hardships, setting them on the path for more promising futures**



A PRIVILEGE TO USE TECH SKILLS IN THIS WAY

“It's been a privilege to work on this project. It's the same work I do day in and day out, but it's so great to have the opportunity to help A Better World with my skills and further their ability to help these kids. I didn't think I would ever be able to use my technology skills in this way.” - Brian Justice, Hylainé

82 hours

Total time dedicated to this project by the volunteers and Apparo team

\$12,300

Market value of this project