



# Shepherd's Center of Charlotte

EPIC COMMUNITY IMPACT PROJECT SNAPSHOT  
G.A.I.N. - POWERED BY LOWE'S- PHASE 1: TECH ASSESSMENT & PLAN

## MORE THAN HARDWARE

“The ability of Apparo & our volunteer team to flesh out our needs will have immense impact on our effectiveness in serving seniors in the Mecklenburg area. When we applied for G.A.I.N. I was focused on the new hardware, but now I realize that we are also getting higher level perspective on our organization and planning for our future. - Holly Whitfield, Executive Director, SCC

## Creating connections for seniors to reduce the negative impact of social isolation

**Problem:** Slow hardware/internet connections and lack of training in Microsoft Office products were hindering Shepherd's Center of Charlotte's (SCC) ability to fulfill their mission

**Solution:** SCC applied for and was selected to participate in the inaugural G.A.I.N cohort. In this first phase of their journey, they were matched with a volunteer team from LDL Financial who assessed their current use of technology and delivered a detailed plan for improvement.

**Nonprofit Team:** Holly Whitfield

**Volunteer:** David Gray

**Epic Change Agent:** Dan Knezevic



- Time savings of nearly 500 hours annually
- Improved ability to fundraise
- Reduced risk created by paper-based information storage
- Decreased expenses

## ANTICIPATED NONPROFIT + COMMUNITY IMPACT

SCC leadership will have more time develop and market their programs and to teach seniors how to engage with Zoom in order to access this programming. This means *the widowed grandfather, who during this pandemic was quickly losing touch with his friends and risking negative impact on his mental health, now engages daily with a growing community of like-minded peers, enjoying SCC's daily virtual programming and networking.*



## A FULFILLING VOLUNTEER EXPERIENCE

“My time working on the SSC Community Impact Project was very fulfilling. I enjoyed meeting and getting to know the project team while working to support the Shepherd Center's future technology-related goals.” - Dan Knezevic, Volunteer EPIC Change Agent

# 46 hours

Total time dedicated to this project by the volunteer and Apparo team

# \$4,650

Market value of this project