

2021 CONNECTIVIT[®] SERIES

JOIN IN THE CONNECTIVITY!



CIO Host Reception: FEB. 2021

CONNECTIVIT[®] COCKTAIL: TBD

CONNECTIVIT[®] BALL: TBD

Apparo's ConnectivIT® Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to amplify their impact through the use of technology.

Your company will be recognized for its powerful effect on our community.

CONNECTIVIT® SPONSORSHIP	Presenting \$70,000	Premium \$40,000	Luxury \$35,000	Terabyte \$20,000	Gigabyte \$15,000	Megabyte \$10,000	Kilobyte \$7,500
Tickets to CIO Host Reception (February 2021)	6	3	3	2	1	0	0
Tickets to the ConnectivIT® Cocktail (Date TBD)	8	4	4	2	2	2	0
Tickets to VIP Reception Immediately Preceding the ConnectivIT® Ball (Date TBD)	24	6	6	4	2	0	0
Tickets to the ConnectivIT® Ball	24	16	16	16	8	8	4
Branded Photo Booth and Photos	●						
Recognition in News Release	●						
Speaking Opportunity at the ConnectivIT® Ball	●	●					
Full-Page Color Ad in the ConnectivIT® Ball Program	●	●	●				
Half-Page Color Ad in the ConnectivIT® Ball Program				●			
Priority Seating at the ConnectivIT® Ball	●	●	●	●			
Company Logo on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●			
Company Name and Link on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●	●	●	●
Sponsor-Level Signage and Recognition Throughout ConnectivIT® Ball	●	●	●	●	●	●	●
Opportunity to Donate an Auction/Raffle Item	●	●	●	●	●	●	●

Contact development@apparo.org to learn more about the series.

Mission in Motion

When companies like yours support Apparo, great things happen for Charlotte's nonprofit community and the people they serve.

PRESENTING SPONSORSHIP \$70,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT® Series events.

PREMIUM SPONSORSHIPS \$40,000

VIP Reception Sponsor

Be the first to officially kick-off the ConnectivIT® Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT® Ball.

After Dinner Reception Sponsor

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

LUXURY SPONSORSHIPS \$35,000

Lounge Sponsor

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

Auction and Raffle Sponsor

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.



Highlight: With Apparo + Coca-Cola Consolidated's help, Charlotte Community Health Clinic's call answer rate has tripled to 80%. This is incredibly important during the COVID-19 pandemic, because it minimizes unnecessary travel to the clinic and local ERs.



Highlight: With Apparo + Hylaine's help, Arts & Science Council received a custom-built tech plan, preparing them for optimized use of technology when they moved offices. The plan also laid out a map for working remotely - a transition that has proven especially important through COVID.



CIO HOST COMMITTEE

AAA CAROLINAS

Shawn Cherry

AHOLD DELHAIZE

Michael Laurenti

AIG PC GLOBAL SERVICES

Suhas Yerra

ALLY

Arvy Rajasekaran

AMERICAN TIRE DISTRIBUTORS

Murali Bandaru

AMICO

Raja Musunuru

ATRIUM HEALTH

Eric Christian

BANK OF AMERICA

Dave Matthews

BRIGHTHOUSE FINANCIAL

Jeff Hughes

CHARLOTTE PIPE AND FOUNDRY COMPANY

Cam Faison

CHARLOTTE-MECKLENBURG SCHOOLS

Derek Root

COCA-COLA CONSOLIDATED, INC.

Darrell Thompson

COMPASS GROUP NORTH AMERICA

Rob Watkins

CORNING, INC.

Rama Kandala

DISCOVERY PLACE

Mike Keating

DUKE ENERGY

Bonnie Titone

ECR SOFTWARE CORPORATION

Johann A. Vaz

EXTENDED STAY AMERICA

Nancy Templeton

FLYNN ADVISORY SERVICES, LLC.

Ames B. Flynn

KRISPY KREME

Ben Hall

KROGER

Jim Clendenen

LOWE'S

Seemantini Godbole

LPL FINANCIAL

Lety Nettles

MOVEMENT MORTGAGE

Henry Santos

PARKER POE ADAMS & BERNSTEIN, LLP

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POLYPORE INTERNATIONAL L.P. / ASAHI KASEI NORTH AMERICA

Detlef Dohmen

RED VENTURES

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Markus M. Hill

SCL HEALTH

Craig D. Richardville

SERVICE LOGIC

Kevin O'Rourke

TRANE TECHNOLOGIES

Steve Hagood

CIO IN TRANSITION

Allen Kim

CIO IN TRANSITION

Chris Maritato



Apparo is a 501(c)3 nonprofit organization that transforms the community and improves lives by connecting **local nonprofits** to **technology expertise** and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a **vibrant community** of technology-enabled nonprofits.

Visit www.apparo.org to learn more.