2021 ConnectivIT® Series
JOIN IN THE CONNECTIVITY!

CIO Host Reception: Feb. 2021
ConnectivIT® Cocktail: TBD
ConnectivIT® Ball: TBD
Apparo’s ConnectivIT® Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte’s nonprofit organizations to amplify their impact through the use of technology.

Your company will be recognized for its powerful effect on our community.

<table>
<thead>
<tr>
<th>CONNECTIVIT® SPONSORSHIP</th>
<th>Presenting $70,000</th>
<th>Premium $40,000</th>
<th>Luxury $35,000</th>
<th>Terabyte $20,000</th>
<th>Gigabyte $15,000</th>
<th>Megabyte $10,000</th>
<th>Kilobyte $7,500</th>
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</thead>
<tbody>
<tr>
<td>Tickets to CIO Host Reception (February 2021)</td>
<td>6</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Tickets to the ConnectivIT® Cocktail (Date TBD)</td>
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<td>4</td>
<td>4</td>
<td>2</td>
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<td>Tickets to VIP Reception Immediately Preceding the ConnectivIT® Ball (Date TBD)</td>
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<td>6</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Tickets to the ConnectivIT® Ball</td>
<td>24</td>
<td>16</td>
<td>16</td>
<td>16</td>
<td>8</td>
<td>8</td>
<td>4</td>
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<td>Branded Photo Booth and Photos</td>
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<td>Recognition in News Release</td>
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<td>Speaking Opportunity at the ConnectivIT® Ball</td>
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<td>Full-Page Color Ad in the ConnectivIT® Ball Program</td>
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<td>Half-Page Color Ad in the ConnectivIT® Ball Program</td>
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<td>Priority Seating at the ConnectivIT® Ball</td>
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<td>Company Logo on Apparo Website; Listed in e-Newsletter Communications</td>
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<tr>
<td>Company Name and Link on Apparo Website; Listed in e-Newsletter Communications</td>
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<td>Sponsor-Level Signage and Recognition Throughout ConnectivIT® Ball</td>
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<td>Opportunity to Donate an Auction/Raffle Item</td>
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Contact development@apparo.org to learn more about the series.
LUXURY SPONSORSHIPS
$35,000

Lounge Sponsor
Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

Auction and Raffle Sponsor
Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

PREMIUM SPONSORSHIPS
$40,000

VIP Reception Sponsor
Be the first to officially kick-off the ConnectivIT® Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT® Ball.

After Dinner Reception Sponsor
Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening’s program and dinner.

PRESENTING SPONSORSHIP
$70,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte’s IT leaders during ConnectivIT® Series events.

Highlight: With Apparo + Coca-Cola Consolidated’s help, Charlotte Community Health Clinic’s call answer rate has tripled to 80%. This is incredibly important during the COVID-19 pandemic, because it minimizes unnecessary travel to the clinic and local ERs.

Highlight: With Apparo + Hylaine’s help, Arts & Science Council received a custom-built tech plan, preparing them for optimized use of technology when they moved offices. The plan also laid out a map for working remotely - a transition that has proven especially important through COVID.
CIO HOST COMMITTEE

AAA CAROLINAS
Shawn Cherry

AHOLD DELHAIZE
Michael Laurenti

AIG PC GLOBAL SERVICES
Suhas Yerra

ALLY
Arvy Rajasekaran

AMERICAN TIRE DISTRIBUTORS
Murali Bandaru

AMICO
Raja Musunuru

ATRIUM HEALTH
Eric Christian

BANK OF AMERICA
Dave Matthews

BRIGHTHOUSE FINANCIAL
Jeff Hughes

CHARLOTTE PIPE AND FOUNDRY COMPANY
Cam Faison

CHARLOTTE-MECKLENBURG SCHOOLS
Derek Root

Coca-Cola Consolidated, Inc.
Darrell Thompson

COMPASS GROUP NORTH AMERICA
Rob Watkins

CORNING, INC.
Rama Kandala

DISCOVERY PLACE
Mike Keating

DUKE ENERGY
Bonnie Titone

ECR SOFTWARE CORPORATION
Johann A. Vaz

EXTENDED STAY AMERICA
Nancy Templeton

FLYNN ADVISORY SERVICES, LLC.
Ames B. Flynn

KRISPY KREME
Ben Hall

KROGER
Jim Clendenen

LOWE’S
Seemantini Godbole

LPL FINANCIAL
Lety Nettles

MOVEMENT MORTGAGE
Henry Santos

PARKER POE ADAMS & BERNSTEIN, LLP
Skip Lohmeyer

POLYPORE INTERNATIONAL L.P. / ASAHI KASEI NORTH AMERICA
Detlef Dohmen

RED VENTURES
Jonathan Desrochers (JD)

RENTOKIL NORTH AMERICA
Michael Hutchins

RODGERS BUILDERS, INC.
Markus M. Hill

SCL HEALTH
Craig D. Richardville

SERVICE LOGIC
Kevin O’Rourke

TRANE TECHNOLOGIES
Steve Hagood

CIO IN TRANSITION
Allen Kim

CIO IN TRANSITION
Chris Maritato

Apparo is a 501(c)3 nonprofit organization that transforms the community and improves lives by connecting local nonprofits to technology expertise and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a vibrant community of technology-enabled nonprofits.

Visit www.apparo.org to learn more.

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