



Feeding Charlotte + AAA Carolinas

COMMUNITY IMPACT PROJECT



Relieving hunger while reducing waste by connecting surplus, freshly prepared meals to members of our community experiencing food insecurity

Problem: Feeding Charlotte leadership team was using an inefficient system to match food donors with organizations supporting those in need.

Solution: Apparo matched Feeding Charlotte with a volunteer from AAA Carolinas to help identify the best tool to meet their needs.

Nonprofit Team: Kim April, Mendy Godman

Volunteer: Phani Kolanuvada

SEAMLESS, ENJOYABLE AND EXACTLY WHAT WE NEEDED

“ Our experience working with Apparo was seamless and enjoyable. It was exactly what we needed to help us focus our attention on the right tool to expand our reach. The staff at Apparo are all very professional and easy to work with and the volunteer they found for us was knowledgeable and committed to our end goal. With the tool that Apparo helped us find we anticipate that we will be able to at least **double the number of neighbors we serve across Mecklenburg County** while engaging the community in our efforts.”

- Kim Aprill, Dir of Food Rescue Operations, Feeding Charlotte

Anticipated Outcomes + Community Impact

- **Doubling amount of food donated** and provided to those in need
- **Saving of 370 hours of administrative time annually**, which will allow expansion into new food collection and education programs
- **Increasing volunteer engagement by 80%**



A UNIQUE VOLUNTEER OPPORTUNITY

“ It was an absolute pleasure working with Apparo and Feeding Charlotte on this project. The team is very professional and provided support and guidance every step of the way to meet the end goal. I'd love to work with this group again.”

- Phani Kolanuvada, Volunteer

40 hours

Time dedicated by Apparo + volunteer

\$6,000

Project market value

24x

Return on nonprofit investment