**RUNNINGWORKS + POLYPORE**

**COMMUNITY IMPACT PROJECT DELIVERED AND SPONSORED BY POLYPORE INTERNATIONAL, AN ASAHI KASEI GROUP COMPANY**

Empowering individuals and families to break cycles of abuse, abandonment, neglect, poverty and homelessness one stride at a time.

**Problem:** RunningWorks leadership reached out to Apparo in 2016 for help improving their use of technology. As a very mobile organization, they needed to work more efficiently via the cloud.

**Solution:** Apparo matched RunningWorks to a corporate volunteer team from Polypore who conducted an assessment of their technology and created a roadmap for improvements. Going well above and beyond their project, Polypore has implemented most of their recommendations and serves as an ongoing technology partner to RunningWorks.

**Outcomes + Community Impact**

- **Tripled annual fundraising revenue** with implementation of Neon, a nonprofit-centric CRM
- Freed staff time to focus on serving their clients
- Launched new housing initiative, which has **put 53 people into homes**, enabled by new funds raised and time freed
- Ensured ability to work and serve their clients remotely during the pandemic

"Apparo and Polypore have revolutionized our IT landscape and have taken us to the next level."

Meredith Dolhare
Executive Director, RunningWorks

**Questions? Contact info@apparo.org**