Preparation high-achieving, under-resourced high school students to get into, excel at, and graduate from college so they can become full participants in society

**Problem:** Carolina Youth Coalition (CYC) knew that they needed to improve their use of technology in order to meet their growth goals.

**Solution:** Apparo matched CYC with a volunteer team from Duke Energy who conducted a tech assessment, provided a tech plan, helped select Neon as a new donor and volunteer management tool, and set up new tools and hardware.

**Nonprofit Team:** Aaron Randolph

**Volunteer Team:** Nikita Allen, David Allen Brown, Richard Donaldson, Jairus Misaki, Christopher Nellis, Parker Ramsey, Scott Schachner, Calvin Smith, Corie Smith, Espoir Tomenou

**Outcomes + Community Impact**

Infrastructure improvements have already provided:
- Significant staff time savings through operational efficiencies, which will save nearly 100 hours annually; that time will be used to improve students’ and volunteers’ experiences

Upon implementation of Neon, CYC anticipates:
- Additional operational efficiencies, saving another 150 hours+ annually
- Enriched student experience, driving improved ability to fulfill mission
- Increased revenue through improved fundraising capabilities
- Decreased expenses

As a result of this project, **CYC is well positioned to achieve their goal of more than doubling their reach by 2022.**

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**A Gratifying and Appreciated Volunteer Experience**

“*It’s very gratifying to help people using what you know. At Duke Energy, our management encourages community involvement and gives us time to volunteer. I really appreciate that, as I was able to participate in an experience that allowed me to feel my contribution to something bigger.*”

-Parker Ramsey, Duke Energy, Volunteer

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**230 hours**

Time dedicated by Apparo + volunteers

**$34,500**

Project market value

**19x**

Return on nonprofit investment