Mission Possible Award 2019: Ada Jenkins Center
COMMUNITY IMPACT PROJECT - DELIVERED AND SPONSORED BY ACCENTURE

Creating Lasting Solutions for Economic Stability

Problem: Ada Jenkins Center was using a sub-optimal, paper-based system for tracking Client-Partners’ (CP) goals. They were confident that an online goal system would help increase CP ownership, driving their progress towards economic mobility.

Solution: As winners of the 2019 Mission Possible Award, Ada Jenkins Center received up to $50,000 of consulting support from Accenture and a $10,000 cash prize to implement a solution. Accenture helped them select a technological solution that met their needs.

Nonprofit Team: Kelly Cock, Jennifer Fielder, Janice Hinton, Georgia Krueger, Diane Means, Joanna Palazzola, Leslie Wilson
Volunteer Team: Brian Lee, Wes Slocum

Outcome + Community Impact

- Enables them to deliver crisis funds twice as fast as old system
- Enriches CP experience, which is anticipated to increase graduation rates, freeing space to reach even more CPs
- Allows CPs to take ownership of their goals through 24/7 online access
- Frees 30+ hours of time for staff to spend with CPs through improved operational efficiencies
- Improves staff ability to serve each CP holistically, across service needs and with partner agency collaboration, through online access to all CP information
- Improves ability to fundraise and strengthens relationships with funders
- Eliminates risk of paper records getting lost or damaged
- Creates additional enhancements beyond initial expectations - e.g., improved medical experience through online access to doctors’ notes and prescriptions

An Impactful Experience

“"All Accenture employees should want to be involved because it’s a positive experience no matter what happens. It’s one of the most impactful experiences I’ve had at Accenture.”"

Brian Lee, Accenture Consulting, Project Volunteer

Partners to Walk Alongside Us

“The value in working on this endeavor was about the interaction with the team from Accenture + Apparo. It’s so easy to allow the demands of the daily grind of working for a nonprofit to derail even the most important projects. Having others external to the organization walk alongside us helped keep things on track. We’ve already experienced benefits from the enhanced features.”

– Diane Means, Director of Impact & Engagement, Ada Jenkins Center

Value of pro bono consulting made available to Mission Possible Award winners

$50,000

Mission Possible cash award

$10,000