



# Augustine Literacy Project + Duke Energy

COMMUNITY IMPACT PROJECT  
DELIVERED BY DUKE ENERGY



## Improving the reading, writing and spelling skills of low-income students

**Problem:** Augustine Literacy Project (ALP) was using an inefficient combination of systems and process to manage student and volunteer data, limiting their program management and fundraising capabilities.  
**Solution:** Apparo matched ALP with a volunteer team from Duke Energy to help identify the best tool to meet their needs and budget. After an assessment and research, the team selected Apricot 360.

**Nonprofit Team:** Ellen Babb  
**Volunteer Team:** Heather Liechty, Matt McArthur

Support Enabling Mission Growth

*"I am so grateful to Apparo and Duke Energy for their involvement in our Community Impact Project. Apparo provided directional knowledge and structure while Duke Energy provided team members with technical expertise and insight. ALP is excited to have a software solution that allows us to fully improve and grow our mission."*

- Ellen Babb, Business Office Manager, Augustine Literacy Project

Anticipated Outcomes + Community Impact

Implementation of Apricot 360 is anticipated to deliver considerable benefits:

- Saving 160 hours of staff time through operational efficiencies, allowing them to direct this attention to enriching the student experience
- Supporting growth into new program areas
- Bolstering fundraising efforts
- Minimizing risk generated by previous manual workarounds and through built-in compliance controls



## Learning through Volunteering

*"This experience taught me a lot about balancing a nonprofit's budget and required features when approaching the marketplace for a solution."*

- Heather Liechty IT Associate, Duke Energy

**100 hours**  
Time dedicated by Apparo + volunteers

**\$15,000**  
Project market value

**30x**  
Return on nonprofit investment