

# 2020 CONNECTIVIT<sup>®</sup> SERIES

JOIN IN THE CONNECTIVITY!



**CIO HOST RECEPTION:** Thursday, November 7, 2019 at Bank of America Corporate Center

**CONNECTIVIT<sup>®</sup> COCKTAIL:** Thursday, February 20, 2020 at Duke Energy Vista

**CONNECTIVIT<sup>®</sup> BALL:** May 9, 2020 at the Charlotte Convention Center

Apparo's ConnectivIT® Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to enhance their missions through the use of technology.

Your company will be recognized for its powerful effect on our community.

<b>CONNECTIVIT® SPONSORSHIP</b>	<b>Presenting \$70,000</b>	<b>Premium \$40,000</b>	<b>Luxury \$35,000</b>	<b>Terabyte \$20,000</b>	<b>Gigabyte \$15,000</b>	<b>Megabyte \$10,000</b>	<b>Kilobyte \$7,500</b>
Tickets to CIO Host Reception (November 7, 2019)	6	3	3	2	1	0	0
Tickets to the ConnectivIT® Cocktail (February 20, 2020)	8	4	4	2	2	2	0
Tickets to VIP Reception Immediately Preceding the ConnectivIT® Ball (May 9, 2020)	24	6	6	4	2	0	0
Tickets to the ConnectivIT® Ball	24	16	16	16	8	8	4
Branded Photo Booth and Photos	●						
Recognition in News Release	●						
Speaking Opportunity at the ConnectivIT® Ball	●	●					
Full-Page Color Ad in the ConnectivIT® Ball Program	●	●	●				
Half-Page Color Ad in the ConnectivIT® Ball Program				●			
Priority Seating at the ConnectivIT® Ball	●	●	●	●			
Company Logo on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●			
Company Name and Link on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●	●	●	●
Sponsor-Level Signage and Recognition Throughout ConnectivIT® Ball	●	●	●	●	●	●	●
Opportunity to Donate an Auction/Raffle Item	●	●	●	●	●	●	●

Contact [development@apparo.org](mailto:development@apparo.org) to learn more about the series.

**PRESENTING SPONSORSHIP**  
**\$70,000**

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT® Series events.

**PREMIUM SPONSORSHIPS**  
**\$40,000**

**VIP Reception Sponsor**

Be the first to officially kick-off the ConnectivIT® Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT® Ball.

**After Dinner Reception Sponsor**

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

**LUXURY SPONSORSHIPS**  
**\$35,000**

**Lounge Sponsor**

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

**Auction and Raffle Sponsor**

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

IN THE PAST  
12 MONTHS

APPARO  
HAS DELIVERED

**13,000**

HOURS OF SERVICE  
LEVERAGING EVERY

**\$1 DONATED**  
INTO

**\$1.67**  
IN VALUE



PROVIDING

**\$2.8**  
MILLION

WORTH OF TECH ADVICE,  
EDUCATION & SOLUTIONS

TO

**125+**  
NONPROFITS



IMPROVING LIVES BY  
HELPING ADDRESS OVER

**500**

THOUSAND  
INDIVIDUAL NEEDS

IN THE GREATER  
CHARLOTTE

AREA





# CIO HOST COMMITTEE

## AAA CAROLINAS

Shawn Cherry, VP & CFO

## AAA CAROLINAS

Raja Musunuru, VP & CIO

## AHOLD DELHAIZE

Michael Laurenti, CIO, Global Support Office

## AIG

Suhas Yerra, Global CIO, General Insurance

## ALLY FINANCIAL

Arvy Rajasekaran, CIO - Digital

## AMERICAN TIRE DISTRIBUTORS

Ivy Chin, Chief Digital & Technology Officer

## ATRIUM HEALTH

Eric Christian, VP & CTO

## BANK OF AMERICA

Dave Matthews, Senior Technology Executive

## BANK OF AMERICA

Bill Pappas, Head of Operations, Consumer, Small Business, & Wealth Management

## BRIGHTHOUSE FINANCIAL

Jeff Hughes, EVP & CIO

## CARDINAL INNOVATIONS HEALTHCARE

Steve Ermish, CIO

## CHARLOTTE PIPE AND FOUNDRY

Cam Faison, SVP & CIO

## COCA-COLA CONSOLIDATED, INC.

Darrell Thompson, SVP & CIO, Information Technology

## COMPASS GROUP NORTH AMERICA

Rob Watkins, CIO

## CORNING OPTICAL COMMUNICATIONS

Rama Kandala, Director of IT

## CPI SECURITY SYSTEMS

Allen Kim, CIO

## DISCOVERY PLACE

Mike Keating, COO

## DOLLAR TREE, INC.

Joshua R. Jewett, CIO

## DOLLAR TREE/FAMILY DOLLAR

Mike Seferyn, CIO Family Dollar

## EXTENDED STAY AMERICA

Ames B. Flynn, EVP, Shared Services (Technology, Marketing, & Facilities, Franchising Services)

## INGERSOLL RAND

Steve Hagood, SVP & CIO

## KRISPY KREME

Ben Hall, CIO

## THE KROGER COMPANY

Jim Clendenen, VP, Technology - Stores

## LOWE'S HOME IMPROVEMENT

Seemantini Godbole, CIO

## MOVEMENT MORTGAGE

Henry Santos, CIO

## NOVANT HEALTH

James Kluttz, CTO

## NOVANT HEALTH

Lety Duran Nettles, SVP & CIO

## PARKER POE ADAMS & BERNSTEIN, LLP

Skip Lohmeyer, CIO

## POLYPORE INTERNATIONAL L.P. / ASAHI KASEI

Detlef Dohmen, CIO Polypore International L.P. & VP, IT Asahi Kasei North America

## RED VENTURES

Jonathan Desrochers, VP, IT Operations

## RENTOKIL NORTH AMERICA

Michael Hutchins, Director, IT Service Delivery

## RODGERS BUILDERS, INC.

Markus M. Hill, CIO

## ROUNDPOINT MORTGAGE SERVICING CORPORATION

Brent Chapman, CIO & CISO

## SCL HEALTH

Craig D. Richardville, SVP & CIO

## SERVICE LOGIC

Kevin O'Rourke, CIO

## SNAPAV

Joe Topinka, CIO

## SONIC AUTOMOTIVE, INC.

Chris Maritato, VP, Business Technology

## SUNBELT RENTALS

Kirby Miner, SVP, Information Technology

## IN TRANSITION

Chris Heck, CIO



Apparo is a 501(c)3 nonprofit organization that transforms the community and improves lives by connecting **local nonprofits** to **technology expertise** and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a **vibrant community** of technology-enabled nonprofits.

Visit [www.apparo.org](http://www.apparo.org) to learn more.