



Apparo

2020 CONNECTIVIT[®] SERIES

JOIN IN THE CONNECTIVITY!



CIO HOST RECEPTION: Thursday, November 7, 2019 at Bank of America Corporate Center

CONNECTIVIT[®] COCKTAIL: Thursday, February 20, 2020 at Duke Energy Vista

CONNECTIVIT[®] BALL: TBD

Apparo's ConnectivIT® Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to enhance their missions through the use of technology.

Your company will be recognized for its powerful effect on our community.

CONNECTIVIT® SPONSORSHIP	Presenting \$70,000	Premium \$40,000	Luxury \$35,000	Terabyte \$20,000	Gigabyte \$15,000	Megabyte \$10,000	Kilobyte \$7,500
Tickets to CIO Host Reception (November 7, 2019)	6	3	3	2	1	0	0
Tickets to the ConnectivIT® Cocktail (February 20, 2020)	8	4	4	2	2	2	0
Tickets to VIP Reception Immediately Preceding the ConnectivIT® Ball (Date TBD)	24	6	6	4	2	0	0
Tickets to the ConnectivIT® Ball	24	16	16	16	8	8	4
Branded Photo Booth and Photos	●						
Recognition in News Release	●						
Speaking Opportunity at the ConnectivIT® Ball	●	●					
Full-Page Color Ad in the ConnectivIT® Ball Program	●	●	●				
Half-Page Color Ad in the ConnectivIT® Ball Program				●			
Priority Seating at the ConnectivIT® Ball	●	●	●	●			
Company Logo on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●			
Company Name and Link on Apparo Website; Listed in e-Newsletter Communications	●	●	●	●	●	●	●
Sponsor-Level Signage and Recognition Throughout ConnectivIT® Ball	●	●	●	●	●	●	●
Opportunity to Donate an Auction/Raffle Item	●	●	●	●	●	●	●

Contact development@apparo.org to learn more about the series.

PRESENTING SPONSORSHIP \$70,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT® Series events.

PREMIUM SPONSORSHIPS \$40,000

VIP Reception Sponsor

Be the first to officially kick-off the ConnectivIT® Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT® Ball.

After Dinner Reception Sponsor

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

LUXURY SPONSORSHIPS \$35,000

Lounge Sponsor

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

Auction and Raffle Sponsor

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

IN THE PAST
12 MONTHS

APPARO
HAS DELIVERED

13,000

HOURS OF SERVICE
LEVERAGING EVERY

\$1 DONATED
INTO

\$1.67
IN VALUE



PROVIDING

\$2.8
MILLION

WORTH OF TECH ADVICE,
EDUCATION & SOLUTIONS

TO

125+
NONPROFITS



IMPROVING LIVES BY
HELPING ADDRESS OVER

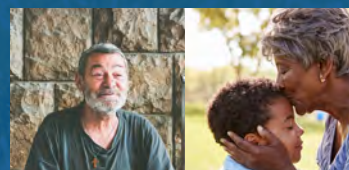
500

THOUSAND
INDIVIDUAL NEEDS

IN THE GREATER

CHARLOTTE

AREA





CIO HOST COMMITTEE

AAA CAROLINAS

Shawn Cherry, VP & CFO

AAA CAROLINAS

Raja Musunuru, VP & CIO

AHOLD DELHAIZE

Michael Laurenti, CIO, Global Support Office

AIG

Suhas Yerra, Global CIO, General Insurance

ALLY FINANCIAL

Arvy Rajasekaran, CIO - Digital

AMERICAN TIRE DISTRIBUTORS

Ivy Chin, Chief Digital & Technology Officer

ATRIUM HEALTH

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BANK OF AMERICA

Dave Matthews, Senior Technology Executive

BANK OF AMERICA

Bill Pappas, Head of Operations, Consumer, Small Business, & Wealth Management

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COCA-COLA CONSOLIDATED, INC.

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CORNING OPTICAL COMMUNICATIONS

Rama Kandala, Director of IT

CPI SECURITY SYSTEMS

Allen Kim, CIO

DISCOVERY PLACE

Mike Keating, COO

DOLLAR TREE, INC.

Joshua R. Jewett, CIO

DOLLAR TREE/FAMILY DOLLAR

Mike Seferyn, CIO Family Dollar

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NOVANT HEALTH

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POLYPORE INTERNATIONAL L.P. / ASAHI KASEI

Detlef Dohmen, CIO Polypore International L.P. & VP, IT Asahi Kasei North America

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Jonathan Desrochers, VP, IT Operations

RENTOKIL NORTH AMERICA

Michael Hutchins, Director, IT Service Delivery

RODGERS BUILDERS, INC.

Markus M. Hill, CIO

ROUNDPOINT MORTGAGE SERVICING CORPORATION

Brent Chapman, CIO & CISO

SCL HEALTH

Craig D. Richardville, SVP & CIO

SERVICE LOGIC

Kevin O'Rourke, CIO

SNAPAV

Joe Topinka, CIO

SONIC AUTOMOTIVE, INC.

Chris Maritato, VP, Business Technology

SUNBELT RENTALS

Kirby Miner, SVP, Information Technology

IN TRANSITION

Chris Heck, CIO



Apparo is a 501(c)3 nonprofit organization that transforms the community and improves lives by connecting **local nonprofits** to **technology expertise** and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a **vibrant community** of technology-enabled nonprofits.

Visit www.apparo.org to learn more.