



100 GARDENS

COMMUNITY IMPACT PROJECT

Creating a city full of smarter, healthier and more compassionate humans through hands-on aquaponics education

Problem: 100 Gardens leadership reached out to Apparo for help improving their project management through a new CRM.

Solution: Apparo matched 100 Gardens to a volunteer team to assess their current business processes and use of technology and to make recommendations for improvement. Rather than implementing a complex CRM, the volunteers helped them implement Slack and Trello for communication and project management.

Outcomes + Community Impact

- Improved organizational effectiveness, driving improved service to schools and other partners
- Enabled expansion into new partnerships and planning for future growth with confidence
- Savings of \$900 in annual expenses
- **Tripled fundraising revenue** at annual Tomato Festival



“The value that we received from Apparo has had a long lasting impact. You gave us a structure and a methodology to support our work, not just advice. Our volunteers really listened to us. They were exceptional.”

Sam Fleming, Executive Director, 100 Gardens