

## CIO Insights: Branding And Connections.

Apparo's **CIO Insights** offers corporate sponsorship opportunities and provides a great way to elevate your company's visibility within the technology community by connecting with IT decision makers, increasing your exposure via our website, and raising awareness of your company's expertise.

Apparo's FY19 CIO Insights, a series of five forums, gives local CIOs and other IT professionals exclusive opportunities during the year to hear from leaders in the technology industry around hot topics, business challenges, and solutions and best practices, as well as to network with business partners and peers.

**Please note: sponsorships for all FY19 CIO Insights forums and dinners are SOLD OUT. We now are securing commitments for FY20. Please see sponsorship benefits on the next page and contact Karen Martin at [kmartin@apparo.org](mailto:kmartin@apparo.org).**

### FY19 CIO Insights Schedule:

- September 5, 2018
- November 28, 2018
- January 30, 2019
- March 27, 2019
- May 22, 2019

**Location: Coca-Cola Bottling Company Consolidated; 4100 Coca-Cola Plaza, Charlotte, NC**

- 5:30 – 6:00 PM Networking, Refreshments Provided
- 6:00 - 7:30 PM Presentation and Q&A
- Attendance: 50-75 IT Professionals

*Special thanks to our FY19 CIO Insights Host: Darrell Thompson, CIO of Coca-Cola Bottling Company Consolidated*

**Start making connections!** For more information, contact Karen Martin, Apparo's Director of Financial Development:  
[kmartin@apparo.org](mailto:kmartin@apparo.org)



## CIO Insights Sponsorship Benefits

	<b>Series Presenting Sponsor</b> <i>1 available</i> (\$22,500)	<b>Forum Sponsor with Dinner</b> <i>4 available</i> (\$7,500)	<b>Forum Sponsor</b> <i>3 available</i> (\$4,000)
For every Forum: Your logo on promotional materials, website, and emails to the CIO/business community identifying you as the Presenting Sponsor	✓		
Opportunity to participate in each Forum: Welcome the audience to each of four Forums and facilitate (or provide a panelist for) the remaining fifth Forum	✓		
Opportunity to participate on the topic committee for each Forum	✓		
2 tickets to each of the five Forums in the series (\$1,000 value)	✓		
Opportunity to host a dinner with available CIOs after your Forum. The Apparo CEO and Director of Development must be included. Two (2) CIOs are guaranteed. Location and expenses are the responsibility of the sponsoring company.	✓	✓	
Individual invitations for the dinner – recognizing your sponsorship – sent from Apparo to its entire CIO Host list		✓	
2 tickets to your sponsored Forum (\$200 value)		✓	✓
<ul style="list-style-type: none"> <li>• Host one CIO Insights Forum</li> <li>• Opportunity to provide a panelist or facilitator for your sponsored Forum</li> <li>• Opportunity to participate on the topic committee for your sponsored Forum</li> <li>• Pre-Forum networking</li> <li>• Your logo on promotional materials, website, and emails to the CIO/business community promoting your Forum</li> </ul>		✓	✓

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