



APPARO



# 2019 CONNECTIVIT SERIES



**CIO HOST RECEPTION:** Thursday, November 1, 2018 at Bank of America Corporate Center

**CONNECTIVIT COCKTAIL:** Tuesday, February 12, 2019 at Duke Energy Vista

**CONNECTIVIT BALL:** Saturday, May 11, 2019 at the Charlotte Convention Center

Apparo's ConnectivIT Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to enhance their missions through the use of technology.

Your company will be recognized for its powerful effect on our community. In fact, your sponsorship has a multiplying effect: for every sponsorship dollar, Apparo provides area nonprofits with \$1.60 of the capacity-building IT services and resources they need to create powerful social change.

## PRESENTING SPONSORSHIP (SECURED FOR 2019) \$70,000

The exclusive Presenting Sponsor receives the highest level of sponsor recognition and benefits, along with the opportunity to speak to the leaders among Charlotte's IT community during ConnectivIT Series events.

## PREMIUM SPONSORSHIPS \$40,000

### VIP Reception Sponsor

As the exclusive VIP Reception Sponsor, you will be the first to officially kick-off the ConnectivIT Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT Ball.

### After Dinner Reception Sponsor

As the exclusive After Dinner Reception Sponsor, you will treat guests to a coffee bar, desserts, and entertainment in a branded space, immediately following the evening's program and dinner.

## LUXURY SPONSORSHIPS \$35,000

### Lounge Sponsor

As the exclusive Lounge Sponsor, you will provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

### Auction and Raffle Sponsor

As the exclusive Auction and Raffle sponsor, your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

TERABYTE SPONSORSHIP: \$20,000

GIGABYTE SPONSORSHIP: \$15,000

MEGABYTE SPONSORSHIP: \$10,000

KILOBYTE SPONSORSHIP: \$7,500

*(See sponsorship levels on reverse for details)*



For more information about the 2019 ConnectivIT Series, contact:  
Karen Martin, Director of Financial Development, at 704-716-7767; ext. 275 or [kmartin@apparo.org](mailto:kmartin@apparo.org)



<b>CONNECTIVIT SPONSORSHIP LEVELS AND BENEFITS</b>	<b>Presenting \$70,000</b>	<b>Premium \$40,000</b>	<b>Luxury \$35,000</b>	<b>Terabyte \$20,000</b>	<b>Gigabyte \$15,000</b>	<b>Megabyte \$10,000</b>	<b>Kilobyte \$7,500</b>
Tickets to CIO Host Reception (November 1, 2018)	6	3	3	2	1	0	0
Tickets to the ConnectivIT Cocktail (February 12, 2019)	8	4	4	2	2	2	0
Tickets to VIP Reception Immediately Preceding the ConnectivIT Ball	24	6	6	4	2	0	0
Tickets to the ConnectivIT Ball (May 11, 2019)	24	16	16	16	8	8	4
Priority Seating at the ConnectivIT Ball	▪	▪	▪	▪	▪		
Speaking Opportunity at the ConnectivIT Ball	▪	▪					
Full-Page Color Ad in the ConnectivIT Ball Program	▪	▪	▪				
Half-Page Color Ad in the ConnectivIT Ball Program				▪			
Company Logo and Link on Apparo Website; Listed in e-Newsletter Communications	▪	▪	▪	▪			
Company Name and Link on Apparo Website; Listed in e-Newsletter Communications					▪	▪	▪
Sponsor-Level Signage and Recognition Throughout ConnectivIT Ball	▪	▪	▪	▪	▪	▪	▪
Branded Photo Booth and Photos	▪						
Recognition in News Releases	▪						
Opportunity to Donate an Auction/Raffle Item	▪	▪	▪	▪	▪	▪	▪

