

Speed & Information - The Business Value of Smart Cities

Forum Key Takeaways

- Smart Cities are powered by data; the trick is using the data to make decisions.
 - Smart Cities that use data well know what outcomes they want, and are able to make faster decisions.
- Conditions for being a Smart City - (1) smart, (2) safe, (3) sacred.
 - Smart Cities are also more sustainable. They use (and re-use) resources well.
- Smart City technology doesn't have to be new technology - it can be simply putting existing technology to a new use.
- Smart technology admittedly comes with some safety implications. When you introduce new devices, you're creating a new opportunity for intrusion.
 - Security must be a top priority when creating or implementing anything new.
- When thinking about designing a Smart City, think about priorities and the brand you want your city to have.
 - How can you attract people to your city specifically?
 - How can you make sure your new technology and infrastructure is easy for the general public to absorb?
 - Hint: phones are a great medium for absorption ... everyone has one.
- It's important to think about Smart Cities with every quintile of income in mind. Can a lower socio-economic class still reap the benefits of the Smart City technologies implemented? If not, what changes can be made to fix this?
- Priorities differ across jurisdictions, so multi-jurisdictional collaboration can be especially challenging. That's not to say it's not worth it to share ideas - just make sure the ideas you cling to are right for your city's priorities.
 - "Don't run the wrong race," meaning, don't try and be better than another city at something that's not even aligned with your own city's goals.
- When looking for inspiration and new ideas, look broader than other local cities. Think globally. There are some really interesting advances being made in places like Barcelona and Amsterdam, for example.

Facilitator:

- Craig Richardville - *CIO*, Carolinas HealthCare System

Panelists:

- Amy Aussieker - *Executive Director*, EnvisionCLT
- Jeff Frazier - *Chief Strategy Officer for Smart City Media*, City of Raleigh; *Former Managing Director*, Cisco
- John Pressley - *IT Director of Information Architecture*, Duke Energy
- Jeff Stovall - *CIO*, City of Charlotte

